

Kevin LeRoy Brown
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EMPLOYMENT OBJECTIVE

To utilize my management, public relations and strong writing/editing skills to obtain a position that successfully blends all of those facets. To also use my demonstrated community volunteer and event organization talents to benefit my community, my position and my personal growth.

EDUCATION

Bachelor of Science degree in Journalism/Mass Communication from Iowa State University, Ames, 1982. Minor in Accounting/Industrial Administration; 18 credits short from second degree.

PROFESSIONAL EXPERIENCE

Sept. 24, 1996, to Sept. 18, 1997 — *Public Information Coordinator, Iowa Central Community College, Fort Dodge, Iowa.* Responsible for all phases of printing, press release generation and promotion for the College. Earned three awards from professional public information organization for design, advertising and writing while at the College. Fully administered \$120,000 marketing budget for four Center sites and two office sites serving a nine-county area. Worked on PC-based equipment to organize and flow assignments. Handled full gamut of information dissemination. Left College due to family emergency to return to Des Moines. I also won the Bronze Medallion of Merit award for District Five, sponsored by the National Council for Marketing and Public Relations, for two College-related stories I wrote.

Feb. 27, 1996, to July 16, 1996 — *Editor-In-Chief/Advertising Manager, Narcisse Printing and Publishing Inc., Des Moines, Iowa.* Fulfilled employment contract for transition period from sale of my former company, Rapid Printing, Inc. The company published several suburban newspapers near Des Moines, including the weekly newspapers *The Urbandale News*, *The Johnston Advance*, *The Valley Courier* and *The Pleasant Hill News Around Town*. Also, TMC (Total Market Coverage) product, *Urbandale Today* (zoned to the host of communities) and Distribute It!, a home delivery, door-to-door flyer package program.

March 3, 1986, to Feb. 26, 1996 — *Owned and Operated Rapid Printing, Inc., based in Urbandale.* Continued publication of existing *Urbandale News*, started the *Johnston Advance*, *The Valley Courier* (serving the cities of West Des Moines, Clive and Windsor Heights), and the *Pleasant Hill News Around Town*. Also, started TMC product and home delivery flyer package division to complement the operation of a small, mom-and-pop job printing plant. Organized several community events including the annual William Courtney Memorial Fourth of July Run, Urbandale Is Open! event, and annual Christmas promotions in all cities. Also, assisted in several sports-related special tabs and single-advertiser promotion mini-tabs. Also, held printing contracts with every Des Moines metro area student newspaper except two and also printed for nine years the Drake University *Times-Delphic* student newspaper.

Feb. 15, 1985, to Feb. 22, 1996 — *Group Editor, Free Distribution Newspapers of America, now the Des Moines Shopper Network owned by Ogden Newspapers.* Was responsible initially for eight small newspapers owned by the firm. Within that first year, all but two of the small papers were closed in favor of shopper-oriented products.

Dec. 4, 1981, to Jan. 11, 1985 — *Assistant Editor, 13-30 Corporation (now Whittle Communications), based in Knoxville, TN.* Hired originally as an editorial intern while working with *Esquire* magazine in New York City. I followed the sale of *Esquire* to 13-30 to join that firm following graduation. Transferred to home office to work on reporting of Worlds Fair from Knoxville. Progressed through the Business Group, having had experience in creating several new products and researching a variety of stories. Also, ghost wrote sidebars for *Esquire* writers.

References available upon request